

BINGLEY TOWN COUNCIL



Bingley Town Council, Myrtle Park, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications (EMAC) Committee held in the Hub, Myrtle Place, Bingley, on Wednesday 15th February 2023 at 6.30pm

Start: 6.30pm

Finish: 7.30pm

Councillors present:	Carney (MC), Gibbons (PG), Goode (JG)
Councillors absent:	Dawson (RD), Kirdale (LK)
Non-Member Councillors present:	None
Non Councillor members of the Committee present:	Chris O'Neill (CO), Jane Stone (JS)
In attendance:	Eve Haskins (EH, Town Clerk), Robbie Martin (RM, BCB Radio)
Members of the public:	None

Introductions took place.

In the absence of Councillor Dawson, it was agreed that Councillor Gibbons to chair the meeting.

2223/34 Apologies for absence

Apologies received and reasons for absence approved from Councillors Dawson and Kirdale.

2223/35 Disclosures of interest

None.

2223/36 Minutes

Resolved to approve the minutes of the EMAC Committee meeting held on 18th January 2023.

2223/37 Confidential items

None.

2223/38 Public Participation

None.

2223/39 BCB Radio Representation

RM explained that BCB Radio are organizing a radio programme that profiles local councils in Bradford, and would like Bingley Town Council to take part, to provide more publicity and to make people aware of the passion and work involved in local councils. The programme would be recorded as live, with minimal editing, and would consist of RM providing an introduction then talking to officers and councillors. It would also include a 'Culture Spot' for a resident to read a poem, sing a song etc. Shipley Town Council have recorded one, which most of the councillors attended, and Ilkley Town Council will be recording one soon. The Committee agreed with the idea in principle, however suggested that it should be recorded after the new council is elected in May this year.

RM left the meeting at 6.55pm.

2223/40 Communication

a) Greater communication with the public, including local radio and social media

Resolved to agree the following:

- The Town Clerk to contact RM following the Annual Meeting of the Council in May to organize the radio programme.
- CO to send a list of local social media sites to the Admin Assistant to support the widening out of the scope of the Town Council's social media coverage.

b) Review of policies

Resolved to agree the following:

- (i) To adopt the Communications Policy.
- (ii) To defer the review of the Community Engagement Policy to the next meeting: LK to personalize this to Bingley Town Council prior to the meeting.

2223/41 Events

a) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- PG reported that the Easter event taking place at Market Square on Saturday 8th April is being organised by Bingley Chamber of Trade, where they will share the stall space with the RSH artisan markets. Bradford Council are sharing the RSH stall plan with the Chamber of Trade, who may place their stalls near to the old Market Hall and Butter Cross.
- MC reported that the Friends of Bingley Pool are considering organising events to raise awareness of the pool, and the local swimming club will be involved.
- CO asked whether the Town Council will be involved in Eldwick Gala, which will take place on the last Saturday in June; agreed that the Town Council to book a stall and take the gazebo.
- JG reported that the recent Bingley Music Town group meeting discussed organising mini festivals in Myrtle Park which would take place at the bandstand.

b) Town Council events in 2023

The following was discussed regarding Town Council events in 2023:

- PG reported that the Ward Officers have suggested organising an environmental themed day, including local groups such as Plastic Free Bingley, and the Town Council's Green and Clean team, possibly on Market Square (not on a Saturday): agreed that PG to liaise with Bradford Council's Ward Officer and Assistant Ward Officer regarding this idea.
- MC suggested organising an event for the Coronation Big Lunch on Sunday 7th May: agreed that the Town Clerk to contact the Assistant Ward Officer and local vicar of All Saints Church to determine whether the grassed area at the side of church would be an appropriate place to hold this.

c) Bingley arts and crafts day

JS outlined plans for a Bingley arts and craft day in July 2024, under the auspices of Bingley Agricultural Society, envisioned as a whole town event to involve arts, crafts, photography etc. It is hoped this can take place all over Bingley, including in Myrtle Park, on Market Square, in the Arts Centre and for demonstration groups in pubs and exhibitions in cafes etc. It has been suggested that local businesses could sponsor it, as marquees will be expensive. JS to liaise with the Arts Centre, the Bingley Music Town group, the local WI group etc. to determine their involvement. Agreed that the Town Council to support JS in these plans; the Town Clerk to forward to JS the contact details for RSH markets.

MC left the meeting at 7.30pm.

d) Bandstand concerts' project

Agreed that JG to continue to liaise with Bradford Council regarding booking bandstand concerts in Myrtle Park.

2223/42 Markets

PG reported that RSH artisan markets are happy to continue with the free charity stall on the Saturday market, and are interested in inviting musicians also: agreed that the suggestion that the Town Council cover the cost of an entertainer once a month to support the markets is considered again following the election of the new council in May.

2223/43 Next meetings

Next meeting to be held on Wednesday 15th March 2023 at 6.30pm at the Hub, Myrtle Place, Bingley.

2223/44 Exclusion of the press and public

There were no items to be discussed in confidence.

Actions:

- **Agenda item 2223/40a:**
 - **Town Clerk to liaise with RM regarding the radio programme following the Annual Meeting of the Council in May.**
 - **CO to send a list of local social media sites to the Admin Assistant to support the widening out of the scope of the Town Council's social media.**
- **Agenda item 2223/40b: Councillor Kirdale to personalize the Community Engagement Policy to Bingley Town Council prior to the next meeting.**
- **Agenda item 2223/41a: Town Clerk to investigate booking a stall at Eldwick Gala in June.**
- **Agenda item 2223/41b:**
 - **PG to liaise with Bradford Council's Ward Officer and Assistant Ward Officer regarding the suggestion to organize an environmental themed day.**
 - **Town Clerk to contact the Assistant Ward Officer and local vicar of All Saints Church to determine whether the grassed area at the side of church would be an appropriate place to hold an event for the coronation in May.**
- **Agenda item 2223/41c: Town Clerk to forward JS contact details for RHS markets.**
- **Agenda item 2223/41d: JG to continue to liaise with Bradford Council regarding booking bandstand concerts in Myrtle Park.**